Metro Technology Services
Web Metrics for November 2011
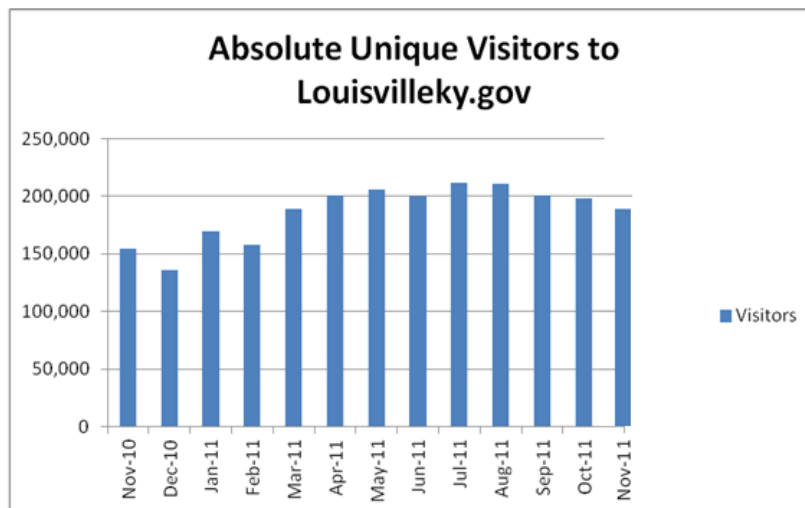
LouisvilleKy.gov

Email Overview:
2,257 "Contact Us" emails sent from visitors to Louisvilleky.gov

Live Chat Sessions:
MetroCall conducted 139 live chats sessions from Louisvilleky.gov in November

Online Traffic & Transactions for November 2011

Note: The definition of "Absolute Unique Visitors" is how many visitors came to your site, counting each person only once for the entire time period.

LouisvilleKy.gov

Most Popular Content Pages
November 1, 2011 – November 30, 2011

1. Louisville Water Company Payment Options
2. Human Resources page
3. Metro Parks Special Events (Light Up Louisville)
4. Metro Police
5. Visitors
6. Metro Department List
7. Metro Corrections (inmate status)
8. Solid Waste / Junk Disposal
9. Metro Calendar of Events
10. Drivers License Information

![LouisvilleKy.gov]

Absolute Unique Visitors for November:

Data.louisvilleky.gov	134
m.louisvilleKy.gov	1,848
Salary Lookup	1,396
LouisvilleCheckbook	304
Stimulus Map	13

AddThis Shares for November:

www.louisvilleky.gov	281
Map it	24

Louisville Mobile App Downloads

iPhone: 283 new downloads and 6,241 updates for November
Android: 4397 total installs with 1655 active installs

311 Mobile App Downloads

- November 2011 - 141

Animal Transactions for November:
Total Licenses: 377
New Registrations: 113
Renewals: 264
Cats registered: 51
Dogs registered: 323
Ferrets registered: 3
12 month term purchased: 314
36 month term purchased: 63

Online Animal Licenses

Total Licenses

Month	Total Licenses
Nov-2010	432
Dec-2010	482
Jan-2011	511
Feb-2011	417
Mar-2011	530
Apr-2011	483
May-2011	446
Jun-2011	489
Jul-2011	488
Aug-2011	532
Sep-2011	419
Oct-2011	476
Nov-2011	377